



Topic Plan EINSTIEG Abi 3-2010

The next issue of the EINSTIEG Abi magazine is released on 16 August 2010 and once again contains reports, background stories, portraits as well as tips and advice concerning the topics vocational training and study. Seize your chance and promote your own offer with an advertisement or a PR article in the immediate environment of our editorial services. We shall be pleased to provide you with our current media data.

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The magazine is issued quarterly, each issue with a print run of 150,000 copies.

Following topics will be focused on in the 3-2010 issue:

Main topic: IT and Computer Studies

How to become an IT person?

Computers are used in all areas of life nowadays. Consequently, there have to be people everywhere who develop, use, and repair them and write new programs for them. In short: The working field for IT specialists is huge. But how become one? EINSTIEG Abi talked to experts and answers the most important questions about Computer Sciences.

Essential Know-How

They program the 3D special effects for the latest Hollywood blockbusters, take care of the smooth run of the automated stock trading in Frankfurt, and program the latest apps for iPhones. We introduce computer specialists whose know-how has become a necessity in our lives, or at least an essential convenience.



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My Data is Mine

We have been reading about e-mail worms, Trojans, hacker attacks and password fishing in newspapers for years. Security measures against this „cyber terrorism“ become more and more important in the IT field. However, there are not enough experts. EINSTIEG Abi introduces courses of study which tackle the topic IT security explicitly.

Special: Dual Courses of Study

Many high school students have difficulty deciding between a course of study and vocational training. It is pleasing to see that there are more and more dual courses of study as they offer theory and praxis at the same rate, an income, and two degrees. In the special of this issue, we explain everything you have to know about these courses.

Law Part I: Studying Law – Tough and Popular

The failure rate in the first state degree is still shockingly high and the career chances are good only for those who graduate with excellent results. However, university courses of law are still among the most popular ones. EINSTIEG Abi explains what you have to reckon with if you want to become an attorney. Above that we present alternatives to the classic law courses.

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Law Part II: Judicial Officers and Attorney Assistants

Even if you do not have a university degree in law, you can still play an important part in judiciary, as judicial officer or attorney assistant, for example. EINSTIEG Abi introduces both positions and the accordant course of study or vocational training program.

Study Funding

Around 800 Euro per month have to be paid by students to cover the expenses for rent, study fee and other costs. We took a look at the possible sources of income, i.e. Bafög (regular financial state support), education funds, and scholarships.

Reports from Beyond the Borders

High school year, au pair, working holidays or voluntary year abroad: Every year, thousands of young Germans set out to widen their horizons. We asked some of them to tell us about their impressions.

School ahoy!

30 Bavarian high school students spent six months on the high seas. On a sailing ship they traveled around the world. In EINSTIEG Abi, they report on their experiences.

Studying in the South

In part III of our series about the German academic landscape, we present the south.



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